

Deidre Mathis

Keynote Speaker | Entrepreneur | Author



About Deidre Mathis

Deidre Mathis could be caught jumping from towers in New Zealand, bathing rescue elephants in Thailand or skydiving in the States. When she's not trekking the globe, she is well known as a budget world traveler, author, public speaker, and business owner. She has traveled to more than 40 countries over all 7 continents (yes, even Antarctica), and she has lived abroad in 4 different countries (New Zealand, India, South Korea, Costa Rica).

She is the author of budget travel book, "Wanderlust":

For the Young, Broke Professional" which has received great reviews and has been supported in countries such as the U.A.E., China, and Australia.

Deidre is no stranger to television coverage, making appearances as the "go to" for travel advice and tips. Women's travel conferences and universities have welcomed Deidre as an expert keynote speaker in the area of travel and entrepreneurship. Deidre is excited about her latest project, Wanderstay Houston. This hostel opening made her a history maker, as she is the first African-American female U.S. hostel owner.

ESSENCE

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MAGAZINE



Contact Information:

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Deidre's Talking Points:

- ✔ Studying and Living Abroad
- ✔ Diversity Travel
- ✔ Solo Travel
- ✔ Self- Publishing a Book
- ✔ Planning a Travel Gap Year
- ✔ Raising Capital to Start a Business/Winning Pitch Competitions
- ✔ Budget Traveling (Domestic & International)
- ✔ Writing Business Plans
- ✔ Increasing Credit Score for Business Loan

Awards:

- ✔ 1st place Urban League Local AND National Pitch Competition
- ✔ 1st place Houston Liftoff Competition Winner
- ✔ 2nd place Texas Black Expo Pitch Competition Winner
- ✔ 3rd place HCC Business Plan Competition Winner
- ✔ 1st place Capital One GDTB Winner
- ✔ D-Mars 2017 Top 50 Black Professionals and Entrepreneurs Award

Education:

B.S. Broadcast Journalism,
Florida A&M University

M.A. Corporate
Communications, Bowie State
University

Graduate Certificate, Tourism
Management, George
Washington University

Things To Note:

Deidre has traveled to 16
countries solo

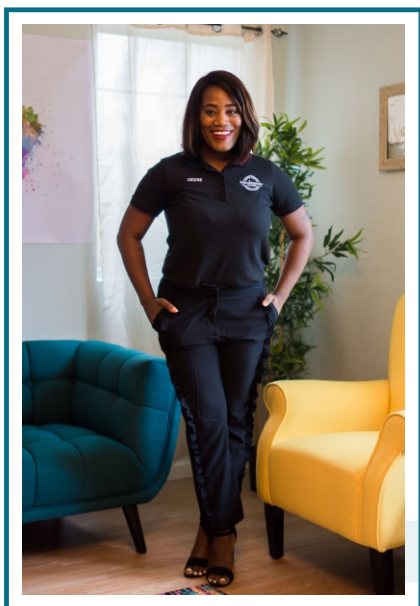
Completed a travel gap year
after earning her masters
degree traveling 12 countries
in 12 months for less than
\$12k

Raised/earned over \$31,000
in crowdfunding and business
plan competitions

Secured six figure capital to
start her company,
Wanderstay

Professional Organizations

- ✔ Alpha Kappa Alpha Sorority, Inc.
- ✔ Leadership Houston
- ✔ New Leaders Council



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